

FOURTH ANNUAL

# GI ReConnect

June 20-22, 2024

Napa Valley, CA

**SUPPORT PROSPECTUS**



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# ABOUT THE GI HEALTH FOUNDATION (GIHF)



The Gi Health Foundation is a nonprofit 501(c)(3) educational organization dedicated to increasing awareness of the effects of gastrointestinal disorders in the United States. The foundation's goal is to provide health professionals with the most current education and information on gastrointestinal health.

## OUR EXPERTISE

We have over a decade of experience in developing the most comprehensive and impactful educational initiatives. These initiatives—including live and digital education, hands-on training, screenings, and research—are guided by our membership to ensure that they are of the highest caliber and value to clinicians.

## OUR AREAS OF FOCUS

- Functional GI and motility disorders
- Inflammatory bowel disease
- Gut microbiome
- *Clostridium difficile* infection (CDI)
- Irritable bowel syndrome
- Iron deficiency anemia
- Gastroparesis
- Food intolerance and nutrition
- Chronic idiopathic constipation (CIC)
- Eosinophilic esophagitis (EoE)

## OUR MEANS FOR CHANGE

We offer unmatched access to the widest range of GI specialists through our dedicated membership and network of partners. Through this combination of access and custom communication platforms, we are able to deliver our expert-led programs directly to relevant audiences.

## ABOUT GI RECONNECT

The GI ReConnect initiative will feature a multi-day conference event, and archived on-demand presentations. GI ReConnect will begin with disease state summits for key opinion leaders to prioritize and develop content to be used during the community educational updates. The accredited conference will begin on Friday, June 21st and will feature expert presenters. Educational on-demand video modules will extend the educational reach of this comprehensive initiative, which will deliver focused educational updates with the most current education and information on gastrointestinal health.

## VENUE

### **Meritage Resort and Spa**

Among the sprawling vineyards and rolling golden hills, a memorable escape at the gateway to wine country awaits. Expansive and luxurious, with two distinct stays, experience endless ways to relax, celebrate, and explore without ever leaving The Meritage Napa. Enjoy a private nine-acre vineyard with walking trails, The Village - offering on-site tasting rooms from craft winemakers and breweries, and Nearby access to Napa Valley's acclaimed wineries and restaurants.



# CONFERENCE AGENDA

\*AGENDA SUBJECT TO CHANGE. TIMES LISTED IN PACIFIC STANDARD TIME.



## Thursday, June 20, 2024

- Sponsor Registration & Setup
- Dinner Industry-Sponsored Event (Non-Accredited)
- Welcome Reception

## Friday, June 21, 2024

- Breakfast Industry-Sponsored Event (Non-Accredited)
- CME Plenary Session I
- CME Plenary Session II
- Lunch Industry-Sponsored Event (Non-Accredited)
- Faculty Reception

## Saturday, June 22, 2024

- Breakfast Industry-Sponsored Event (Non-Accredited)
- CME Plenary Session III
- Lunch Industry-Sponsored Event (Non-Accredited)
- Conference Adjournment



For our most up-to-date agenda, please visit:  
[www.gireconnect.org](http://www.gireconnect.org)

# COURSE DIRECTORS



**Maria Abreu, MD**  
University of Miami  
Miami, FL



**Darren Brenner, MD**  
Northwestern University  
Feinberg School of Medicine  
Chicago, IL



**Lin Chang, MD**  
David Geffen School of  
Medicine at UCLA  
Los Angeles, CA



**William Chey, MD**  
University of Michigan  
Ann Arbor, MI



**Stephen B. Hanauer, MD**  
Northwestern University Feinberg  
School of Medicine  
Chicago, IL



**Gary Lichtenstein, MD**  
University of Pennsylvania  
Philadelphia, PA

# 2023 PARTICIPATING FACULTY AND ADVISORS



Adam Cheifetz, MD  
Albena Halpert, MD  
Aline Charabaty, MD  
Amar Deshpande, MD  
Amol Sharma, MD  
Anita Afzali, MD  
Anthony Lembo, MD  
Arun Swaminath, MD  
Austin Chiang, MD  
Baha Moshiree, MD  
Bincy Abraham, MD  
Bo Shen, MD  
Braden Kuo, MD  
Brennan Spiegel, MD  
Brooks Cash, MD  
Carl Crawford, MD  
Carlo Di Lorenzo, MD  
Chandar Singarum, MD  
Christina Hanson, FNP-BC  
Christine Frissora, MD  
Christopher Almario MD  
Christopher Chang, MD  
Colin Howden, MD  
Craig Friesen, MD  
Daksesh Patel, DO  
Dana Lukin, MD  
Darrell Pardi, MD  
Darren Brenner, MD  
David Hudesman, MD  
David Kunkel, MD  
David Schwartz, MD  
Dermot McGovern, MD

Ellen Scherl, MD  
Eric Shah, MD  
Filippo Cremonini, MD  
Francis Farraye, MD  
Gary Falk, MD  
Gary Lichtenstein, MD  
Gil Melmed, MD  
Gregory Sayuk, MD  
Ikuo Hirano, MD  
Jami Kinnucan, MD  
Jason Ken Hou, MD  
Jessica Allegretti, MD  
Joan Chen, MD  
Joel Rosh, MD  
John Pandolfino, MD  
Jonathan Rosenberg, MD  
Joy Chang, MD  
Kate Scarlata, RDN  
Kavita Kongara, MD  
Kim Isaacs, MD  
Kyle Staller, MD  
Laurie Keefer, PhD  
Lawrence Schiller, MD  
Lin Chang, MD  
Linda Nguyen, MD  
Lisa Malter, MD  
Lucinda Harris, MD  
Marcelo Kugelmas, MD  
Maria Abreu, MD  
Mark Pimentel, MD  
Matthew Bohm, DO  
Megan Riehl, MD

Miguel Saps, MD  
Monika Fischer, MD  
Nabeel Khan, MD  
Nicole Martinez de Andino, APRN  
Pambir Dulai, MD  
Patrick Horne, APRN-FNP  
Paul Feuerstadt, MD  
Peter Higgins, MD  
Philip Schoenfeld, MD  
Prashant Singh, MD  
Prateek Sharma, MD  
Raymond Cross, MD  
Robbyn Sockolow, MD  
Ronnie Fass, MD  
Russell Cohen, MD  
Ryan Stidham, MD  
Sahil Khanna, MBBS, MS  
Sandeep Gupta, MD  
Sari Acra MD, MPH  
Satish Rao, MD  
Sharon Dudley-Brown, FNP-BC  
Stephen Hanauer, MD  
Stuart Spechler, MD  
Sunanda Kane, MD  
Tanaz Danialifar, MD  
Teena Chopra, MD  
Themos Dassopoulos, MD  
Timothy Ritter, MD  
William Chey, MD

For the most up-to-date faculty and advisors list,  
please visit: [www.gireconnect.org](http://www.gireconnect.org)

# GI RECONNECT SPONSORSHIP OPPORTUNITIES

Benefits at the 2024 GI ReConnect Conference	Platinum \$200,000	Gold \$100,000	Silver \$15,000
<b>Acknowledgment as a conference sponsor</b> <ul style="list-style-type: none"> <li>Logo recognition across various platforms, including the conference website and written communications. Your logo will be displayed, ensuring maximum visibility to all attendees</li> </ul>	✓	✓	✓
<b>Increased exposure as a conference sponsor</b> <ul style="list-style-type: none"> <li>Premier recognition as a top-level sponsor on the website and during the opening remarks of the conference</li> </ul>	✓		
<b>Opportunity to host a 2-hour Advisory Board</b> <ul style="list-style-type: none"> <li>The conference organizers will assign the time slot</li> <li>The conference organizers will provide the meeting room and standard a/v</li> <li>The sponsoring organization is responsible for additional logistics, involving recruitment, invitations, contracting, F&amp;B, travel-related expenses, &amp; honoraria</li> </ul>	✓		
<b>Opportunity to host an Industry Forum</b> <ul style="list-style-type: none"> <li>One 40-minute roundtable discussion with GIHF steering committee &amp; advisors in your therapeutic area. This session can be used to discuss anything related to your company.</li> </ul>	✓ 10-12 Advisors	✓ 8 Advisors	✓ 5 Advisors
<b>Forum with Disease State Advisors</b> <ul style="list-style-type: none"> <li>One 30-minute meeting with disease state summit course directors. (See page 3 for the complete list of summits)</li> </ul>	✓		
<b>Invitations to attend the Thursday Welcome Reception</b>	Eight	Six	Four
<b>Invitations to attend the Friday Faculty Reception</b>	Eight	Six	
<b>Complimentary conference registrations</b>	8 Registrations	6 Registrations	4 Registrations
<b>Exhibit space</b>	12' booth	6' booth	6' booth
<b>Conference bags</b> <ul style="list-style-type: none"> <li>incorporate company logo onto the conference bags</li> </ul>	✓		
<b>Conference bag inserts</b> <ul style="list-style-type: none"> <li>Display corporate logo on the conference attendee bag</li> </ul>	2 inserts	1 insert	
<b>Opportunity to host a live Industry-Sponsored Event</b> <ul style="list-style-type: none"> <li>One 45-minute time slot, inclusive of presentation and Q&amp;A</li> <li>Time slots are available on a first-come, first-served basis</li> <li>All food costs are covered by GIHF</li> <li>Audiovisual components --including standard projector, screen, and sound equipment --are covered by GIHF</li> <li>One-page announcement distributed to conference attendees</li> </ul>	✓		

## ADD-ON OPPORTUNITY

### **PAYER-KOL INDUSTRY FORUM**

**\$30,000**

Spend 90 minutes with KOLs and payers to better understand the opportunities to improve access and reimbursement for your therapy and to explore ways to leverage these opportunities. Take advantage of the cross-functional capabilities of the GIHF Payer Coalition founded in 2021 and composed of KOLs drawn from the GIHF and experts in market access, public health, health outcomes, and pharmacoeconomics. The agenda and the content of this event are controlled by the sponsor



# GI RECONNECT

# SPONSORSHIP RULES & REGULATIONS

## CONFERENCE ORGANIZER

For the purposes of this document, GI ReConnect, the Gi Health Foundation, and Tactical Advantage Group will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

## CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reallocate any space that has not been occupied by the confirmed exhibitor by Thursday, June 20, 2024, at 6:00 PM. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without a refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than Friday, May 17, 2024. With the express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights or additional room nights) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor.

## EXHIBIT LOGISTICS

- All requests (e.g., power source and internet access) will be handled between the Exhibitor and the hotel. The costs will be charged directly to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign all exhibit locations within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details about the event. Within three months of the conference, you will be notified with the Exhibitor Kit.

# SPONSORSHIP RULES & REGULATIONS

## CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors will not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

## LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

## INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way or form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

## SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email

### Accounts Payable or Billing Contact Info

\_\_\_\_\_  
A/P Contact Name

\_\_\_\_\_  
A/P Contact Title

\_\_\_\_\_  
A/P Phone

\_\_\_\_\_  
A/P Email

### Conference Point of Contact

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email

# GI RECONNECT SPONSORSHIP FORM

## SPONSORSHIP SELECTIONS

### SPONSORSHIP LEVEL (Check One)

Platinum – \$200,000

Gold – \$100,000

Silver – \$15,000

### ADD ON OPPORTUNITY

Payer-KOL Industry Forum – \$30,000

### PLATINUM SPONSORS ONLY

*Select a preferred time slot for a live industry sponsored event. Limited slots are available on a first-come, first-served basis.*

Thursday, June 20, 2024

Dinner

Friday, June 21, 2024

Breakfast

Lunch

Saturday, June 22, 2024

Breakfast

Lunch

CME Satellite Symposia

*Please contact Keith Dickstein  
(kdickstein@focusmeded.com) for further details,  
pricing, and availability*

Wi-Fi Sponsor – \$15,000

**SPONSORSHIP TOTAL: \$ \_\_\_\_\_ USD**

### SPONSORSHIP NOTES:

## PAYMENT METHODS

### CHECK

*Upon submission, you will receive an invoice for your sponsorship. Please follow the instructions below and on your invoice for payment.*

### PLEASE MAKE CHECKS PAYABLE TO

Gi Health Foundation Inc.

### PLEASE INCLUDE IN THE MEMO LINE

GIHF-24-01 GI RECONNECT

### MAIL TO

Gi Health Foundation, Inc.  
c/o HBK CPAs & Consultants  
101 Crawfords Corner Rd, Suite 2216  
Holmdel, NJ 07733

### ACH or WIRE:

Please email [accounting@gihealthfoundation.org](mailto:accounting@gihealthfoundation.org) to request GiHF banking information for ACH or wire payments

### CREDIT CARD

*A 3% processing fee will be applied for processing through PayPal. To accept, initial here:\_\_\_\_\_*

### Card Type

AMEX VISA MASTERCARD DISCOVER

Card Number\_\_\_\_\_

Exp. Date\_\_\_\_\_

CVV\_\_\_\_\_

### Name as it Appears on Credit Card

\_\_\_\_\_

### Billing Address (if different than above)

\_\_\_\_\_

\_\_\_\_\_

Signature\_\_\_\_\_

*Once payment has been processed by the Conference Organizers, you will receive an electronic receipt confirming your payment.*

For more information, please visit  
**WWW.GIRECONNECT.ORG**

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 **@gihealthfoundation**

 **@GiHFoundation**